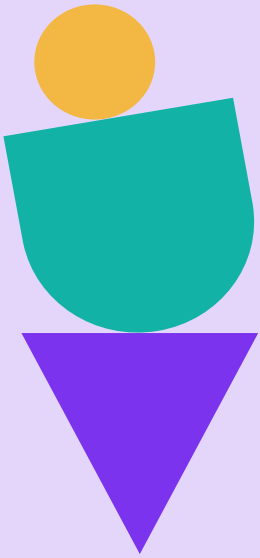
AA EDUCATES

Shaping Futures Programme

An overview for Schools and Partners



Shaping Futures Programme by AA Educates

An overview for schools and partners:

Empowering students

AA Educates is a social impact organisation committed to bridging the gap between education and opportunity.

We support young people from communities with limited opportunities, helping them build confidence, develop skills and gain real world experiences to thrive both inside and beyond the classroom.

At a glance

AA Educates tackles this directly. Our programme is built on a simple but evidenced truth: when young people can see a future worth working towards, their behaviour, attendance and engagement change. Raised aspiration drives achievement.

Understanding today's challenges in schools

Schools are navigating more complex student needs than ever before.

Low aspirations, rising anxiety, poor self-esteem and disengagement from learning are consistent challenges nationally and they are getting harder, not easier, to address.



What the Shaping Futures Programme Offers



Two 12-week modules, delivered by qualified, DBS-checked facilitators. In or off timetable. No additional burden on staff.

Module 1: Essential Skills
Four progressive phases: Discovering Your Strengths, Building Your Mindset, Real World Ready and Make Your Mark.

Students develop the five core skills employers demand: communication, teamwork, leadership, critical thinking and resilience. Skills are not just taught; they are practised, reflected on and applied to real challenges every week. The module culminates in the Capstone Project.

Module 2: Career Skills
Six phases targeting real world preparation. Students explore the pathways available to them, build professional confidence and leave with a clear, actionable plan for their next steps into education, employment or training.

Students access our Scenario and Opportunity Hub — a digital space where employer partners submit real workplace challenges and live opportunities including work experience, job shadowing, internships and mentorship. Not just exposure to employers. Activated pathways into their worlds.



What schools get from the Shaping Futures Programme

Raised aspirations that drive achievement

From September 2026, the Shaping Futures programme will be fully digitalised. Students will be able to access content, track their own progress and build a career portfolio on our platform.

Schools receive a digital impact report suitable for governors and Ofsted.

Our data tells our story, 98% completion rate. 86% improved confidence and motivation. 85% more confident handling change. 92% clearer on career pathways.

Pupil Premium eligible at £875 per module, meaning there is a funding mechanism already available.

"The emphasis on careers is really aiding the students' motivation."

Lilian Baylis, Year 12 Achievement Coordinator

"The feedback from the students has been extremely positive. I would gladly encourage any school to participate in the programme as our students are better for it."

Elm Green, Head Teacher



The Capstone Project: real impact, real skills

Identify

Students select a real challenge facing their school or local community; one that matters to them.

Build

Students research, plan and develop their solution using the skills developed throughout the programme.

Present

Students present their project, developing confidence and professional skills.

"The Capstone taught me how to work in a team properly. Not just getting along but actually dividing up work, listening to each other and standing together to present to industry professionals. Those are skills I use every day now."

Student, Shaping Futures Programme

Our impact - what the numbers say



98%
completion rate

86%
improved confidence and motivation

85%
more confident in handling change

92%
clearer on career pathways



Why schools choose AA Educates

We have supported over **3,000 young people** across London and beyond, with our work featured on BBC's The One Show and recognised by the Peter Jones Foundation.

Our model combines evidence-based practice with measurable impact and we make delivery easy for schools.

Proven impact and trusted delivery

Reduces staff workload

Our qualified facilitators take complete ownership of programme delivery. Your staff are free to focus elsewhere.

Measurable impact

Pre- and post-programme assessments, progress tracking and a clear Impact Report suitable for governors.

Safeguarding excellence

All facilitators hold enhanced DBS certificates. Full safeguarding and GDPR compliance as standard.

Industry connections

Employer visits and guest speakers from partners including Google, Bloomberg, EY, Financial Times and more.

Flexible delivery

Weekly sessions, half-term blocks, after school sessions or holiday intensives; we fit around your school's timetable.

Inspection ready

Our programme supports evidence requirements for pupil wellbeing, SMSC development and pastoral care.

" It is very encouraging to be a part of this flourishing partnership which has at its heart the development of all the students. "

Mr. Peter Goodyer, Headteacher, Bede's.

A vision for equity

> **“** I believe in a world where **inequalities** no longer exist. It is imperative that we provide more **opportunities** to underserved communities, allowing them to **thrive**.**”**

Andrine Allen founded AA Educates with a clear purpose:

to ensure that young people, regardless of background are given the opportunities, support and belief they need to reach their full potential.

Her work is rooted in years of experience working directly with young people and understanding the real challenges they face not just in education, but in confidence, identity and navigating the world around them.

Driven by both professional insight and a deep personal commitment to equity, Andrine has built AA Educates to be more than a Programme provider.

It serves as a safe space where young people are seen, heard and supported to grow into the best version of themselves.

At the heart of her work is a simple belief; when young people are given access, guidance and genuine support, they begin to see themselves differently and that shift can change everything.



Programme options

12-week Module
Up to 30 students

- Structured workshops, facilitators DBS-checked
- Capstone Project
- Employer visits & industry exposure
- End-of-programme Impact Report

Partnerships
Multiple cohorts 15% discount

- Term pack - 2 cohorts, 2 modules
- Annual partnership - 6 cohorts

Also includes:

- Staff CPD sessions (extra)
- Impact tracking & reporting
- Strategic support for pastoral priorities

£984 - £1750 per module (around £35 per student, Pupil Premium eligible)

Subsidised rates are available, speak to our team.

Contact us:
W: www.aaeducates.com
E: info@aaeducates.com
T: 0207 101 3290

Three simple steps to get started:

Step 1

Student selection

Identify students aged 14-24 who would benefit most those who need confidence, career clarity or essential skill development.

Step 2

Registration

Complete the partnership paperwork, confirm programme start date and student numbers. Pay the registration fee before delivery begins.

Step 3

Introduction session

AA Educates delivers an induction session to your students, setting expectations, building excitement and getting started.



AA EDUCATES

GROWING NEW SKILLS
SHAPING FUTURES